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FOR IMMEDIATE RELEASE

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Berkshire Hathaway HomeServices Premier Properties Expands Offerings with Commercial Real Estate Division

John McFarlin announced as Vice President, Commercial Division

HOUSTON, Texas (December 16, 2020) – Berkshire Hathaway HomeServices Premier Properties, a full-service real estate brokerage firm and the largest Berkshire Hathaway HomeServices franchise in Texas, announced that [John McFarlin](#) has been named as Vice President of its new Commercial Services Division. McFarlin comes to Premier Properties with more than 35 years of commercial real estate experience, representing clients in liquidations and investment opportunities at various levels during his career.

McFarlin will office out of [Premier Properties Cypress office](#) but will serve all areas of Texas the firm operates, which includes 18 offices in Texas, 14 of which are in the Greater Houston area. Prior to joining the company, McFarlin was National Director of a large commercial firm and was responsible for the inception and implementation of the company's business model across a family of brands to ensure consistent marketing and business continuity. Under his leadership, he and his team were consistently recognized as a Top 15 commercial brokerage franchise for nine consecutive years, and in 2014 he earned the firm's most prestigious award.

"I'm proud to join the Berkshire Hathaway HomeServices Premier Property team and launch a competitive commercial real estate division," said McFarlin. "With its continued expansion and record of success in diverse markets across Texas and the support of a strong leadership, Premier Properties is poised to leave a positive mark on the Houston commercial real estate community and beyond."

The addition of Premier Properties commercial real estate division is a testament to the continued growth the brokerage firm has not only seen during its 30 years in business, but also in 2020 alone. Earlier this year, the firm [acquired Anderson Properties](#) and has since opened several new offices across the state including Amarillo, Austin and Kingwood.

"Bringing John McFarlin in to develop and lead our commercial real estate division has been seamless, thanks in part to his well-rounded experience, strong track record and unique training model," said Stacy Mathews, president and owner/broker of Berkshire Hathaway HomeServices Premier Properties. "John's vast knowledge in the commercial arena coupled with the strong

expertise we have in the residential real estate market makes me excited for the continued growth and opportunities Premier Properties will experience as we enter a new year.”

In his new role, McFarlin will oversee the growing commercial activity for Premier Properties including leases, mergers, acquisitions and sales. He also will spearhead leadership and training to new commercial real estate professionals joining the Premier Properties team through a unique 15-week training program for commercial agents.

About Berkshire Hathaway HomeServices Premier Properties

[Berkshire Hathaway HomeServices Premier Properties](#) in Houston, Texas was founded in 1985 as a full-service real estate brokerage. Our partnership with Berkshire Hathaway has provided the opportunity for us to grow our footprint in Houston, Lubbock, Tyler, Amarillo and Austin. As the largest Berkshire Hathaway franchise in Texas with over 500 real estate professionals focusing on the clients’ needs and best interests, we pride ourselves on “Becoming the Forever Company” in Texas.

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