
From the Houston Business Journal:

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Berkshire Hathaway HomeServices Premier Properties enters commercial services space

Dec 24, 2020, 1:31pm CST

Berkshire Hathaway HomeServices Premier Properties, a Houston-based real estate firm known for its single-family home sales and services, has launched a new commercial services division.

To lead the new division, the firm has hired John McFarlin as vice president of commercial services, who was previously a national director with Heritage Texas Properties Inc.

McFarlin joins Premier Properties with more than 35 years of commercial real estate experience, representing clients in liquidations and investment opportunities at various levels during his career.

In his new role, McFarlin will oversee Premier Properties' growing commercial services activities, including leases, mergers, acquisitions and sales. He will also lead the firm's leadership and training programs, which includes a 15-week training program for new commercial agents.



COURTESY

John McFarlin recently joined Berkshire Hathaway HomeServices Premier Properties as vice president of its new commercial services division.

McFarlin will be based out of Premier Properties' office in Cypress at 12246 Queenston Blvd. However, McFarlin will be responsible for working with all of the firm's 18 Texas offices, which include 14 spread across greater Houston.

"Bringing in John McFarlin to develop and lead our commercial real estate division has been seamless, thanks in part to his well-rounded experience, strong track record and unique training model," said Stacy Mathews, president and owner/broker of Berkshire Hathaway HomeServices Premier Properties. "John's vast knowledge in the commercial arena coupled with the strong expertise we have in the residential real estate market makes me excited for the continued growth and opportunities Premier Properties will experience as we enter a new year."

For Premier Properties, the addition of a dedicated commercial services division comes as part of the firm's growth strategy in recent years.

Earlier this year, the firm acquired Houston-based Anderson Properties, which brought the firm's roster of agents from 150 to more than 500, most of whom are based in the Houston area. That acquisition also gave Premier Properties a presence in Amarillo, Austin and Kingwood.

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