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## **FOR IMMEDIATE RELEASE**

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### **Berkshire Hathaway HomeServices Premier Properties Partners with Energy Ogre to Offer Homeowners Affordable Electricity Options**

**HOUSTON, Texas (April 28, 2021)** – Berkshire Hathaway HomeServices [Premier Properties](#), a full-service real estate brokerage firm and the largest Berkshire Hathaway HomeServices franchise in Texas, has partnered with [Energy Ogre](#), an emerging technology that is changing how residential electricity is purchased in Texas. Their residential energy management platform helps homeowners find the most competitive home electricity plan and discover which electricity provider will provide the most cost-savings for their household.

Houston-based Energy Ogre navigates the overwhelming energy landscape so consumers don't have to filter through the multitude of electricity options available that often comes with complex pricing and ever-changing variables.

"Most homeowners are looking for ways to make the homebuying process easier and that often involves technology solutions that are efficient, affordable and easy to access," said Jesson Bradshaw, CEO of Energy Ogre. "Our innovative technology platform allows us to do the heavy lifting for homeowners to ensure they achieve the lowest possible energy savings. We are thrilled to partner with Premier Properties to bring this technology to their clients and help their "smart" homes come to life with affordable energy solutions."

Energy Ogre analyzes the retail electricity market for the lowest rates, taking into consideration market variables through its technology platform, including historical data, location, and weather, to select an energy provider tailored to fit homeowners' needs, all while ensuring homeowners pay the lowest cost for electricity. While Energy Ogre serves as an energy management company, it goes beyond that role by helping consumers take advantage of the deregulated Texas energy market.

"Our vision at Berkshire Hathaway HomeServices Premier Properties has always been to expand our company so we can better serve our communities," said Stacy Mathews, president and owner/broker of Berkshire Hathaway HomeServices Premier Properties. "To us, that means not only expanding our footprint and helping our clients all over Texas find their forever homes, but also making home ownership approachable and as stress free as possible. Energy Ogre helps us achieve this by ensuring our clients and future homeowners obtain the most affordable energy solution available."

Energy Ogre is integrated with [HAR](#), so Premier Properties agents can help their clients understand their estimated electricity costs during the home-buying process. Based on analysis of electricity usage, Energy Ogre provides an estimated cost savings. Most Energy Ogre customers save between 30-50 percent a year on their electricity bills. Customers can become an Energy Ogre member for \$10 per month or \$120 a year with no contract.

### **About Berkshire Hathaway HomeServices Premier Properties**

[Berkshire Hathaway HomeServices Premier Properties](#) in Houston, Texas was founded in 1985 as a full-service real estate brokerage. Our partnership with Berkshire Hathaway has provided the opportunity for us to grow our footprint in Houston, Lubbock, Tyler, Amarillo and Austin. As the largest Berkshire Hathaway franchise in Texas with over 500 real estate professionals focusing on the clients' needs and best interests, we pride ourselves on "Becoming the Forever Company" in Texas.

### **About Energy Ogre**

Savvy Texans trust Energy Ogre to ensure they never overpay for electricity again. Their team of industry experts and developers revolutionized the electricity marketplace with proprietary technology that analyzes hundreds of available electricity plans, considers all of the market variables, and identifies the one tailor-made to fit each member's unique usage profiles. Year after year, our members enjoy the freedom and convenience of relying on Energy Ogre to manage their electricity, confident they are always getting a fair deal at a fair price. Visit Energy Ogre's [website](#) to learn more. General inquiries can be directed to [membercare@energyogre.com](mailto:membercare@energyogre.com) or (832) 975-1000.

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